



Los Angeles Roadsters Program 2022

Submit Your Ad for the 56th "Greatest Roadster Show on Earth"



Advertising Rates for the L.A. Roadsters
56th Anniversary Show Program
Friday, June 17th
&
Saturday, June 18th, 2022
at The Fairplex in Pomona, California

Choose Your Ad Size

Full Page Color 8.5 x 11	_____	\$675.00
1/2 Page Color 5.5 x 8.5	_____	\$325.00
Full Page B/W 8.5 x 11	_____	\$375.00
1/2 Page B/W 5.5 x 8.5	_____	\$275.00
1/4 Page B/W 4.25 x 5.5	_____	\$175.00
Business Card 3.5 x 2	_____	\$75.00

Fill in Your Information

Company: _____
 Authorized Contact: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Email: _____

Advertising Specs

- Please save all ads in a pdf, tiff or eps format at 300 dpi and set to include all fonts and graphics used.
- The following programs are accepted but the ad must be packaged with all fonts, pictures etc. Indesign, Illustrator, and Photoshop
- Ads with a bleed need to have a .125 bleed on all edges.
- All ads need a .25 border (safe zone) to ensure nothing gets trimmed off if the type etc. is too close to the edge of the page.
- Questions regarding artwork call Anne at (818) 886-4164

How to Submit Your Ad

For any questions contact:

Carolyn Diebold

(818) 888-5434 • (818) 517-1702

dwilson33@socal.rr.com

Send your check payable to:

Los Angeles Roadsters

c/o Carolyn Diebold

6928 Bobbyboyar Avenue

West Hills, CA 91307

To submit artwork via email send to:

dwilson33@socal.rr.com OR norsal@pacbell.net

Deadline to submit an ad is May 1, 2022